

**SIGN TYPE #101  
DIRECTIONAL SIGNS IN PARKING LOTS**

Sign purpose	Permanent ground sign located in parking lots to provide direction to drivers.
Sign use:	Only for parking information, not advertising or business identification.
Sign location:	On private property. Outside of sight distance triangle. Behind perimeter hedge, berm, or screen wall.
Maximum number:	As needed to provide adequate direction on site.
Maximum sign structure size:	6 feet high above grade at midpoint of sign. 3 feet wide. Up to 18 square feet. (For a site of more than 5 acres, not located in a residential village: 6 feet high above grade at midpoint of sign. 6 feet wide. Up to 36 square feet.)
Maximum sign panel size:	6 feet high above grade at midpoint of sign. 2 feet wide. Up to 6 square feet. (For a site of more than 5 acres, not located in a residential village: 6 feet high above grade at midpoint of sign. 2.5 feet wide. Up to 10 square feet.)
Sign copy:	Parking information, such as, but not limited to, "deliveries," "exit," address numbers, and street names.
Maximum character size:	Up to 12 inches high with a 2-inch margin of blank space between sign copy and edge of sign panel.
Sign material:	Plastic is permitted for sign copy. Plastic is prohibited for sign background. Posts must be square metal posts (such as tubular aluminum), painted, without continuous pre-punched holes. Wood, steel and prepunched galvanized channels are not acceptable.
Sign illumination:	External, low-profile, floodlighting is permitted. Internal-illumination of sign copy is permitted. Internal-illumination of sign background is prohibited. Exposed neon is prohibited.
Permit required?	No.

