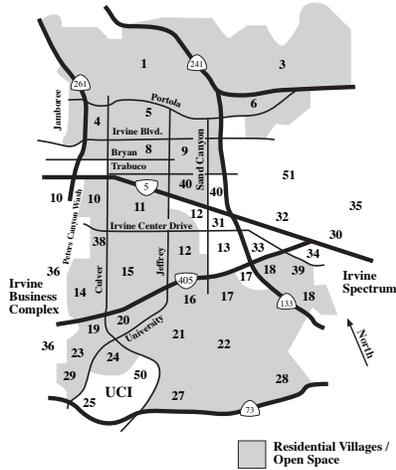


**SIGN TYPE #31
RETAIL BLADE SIGNS**



- Sign purpose: Permanent sign which projects from a wall or hangs from a ceiling.
- Sign use: To identify a store to a pedestrian.
- Sign location: At public entrance to a store, oriented perpendicular to storefront.
Min. 7'-6" above ground level.
Max. 20'-0" above ground level or the parapet, whichever is less.
- Maximum number: One sign per public entrance per lease space in retail center.
- Maximum sign size: 4 feet high.
10 feet wide.
10 square feet.
- Sign copy: Only stores's name and symbol. Brand names and information which makes the sign appear to be advertisement, such as © and TM, are prohibited.
- Maximum character size: 12 inches with a 2 inch margin of blank space between sign copy and edge of sign panel.
- Sign material: Metal or wood.
- Sign illumination: None.
- Permit required? Yes

