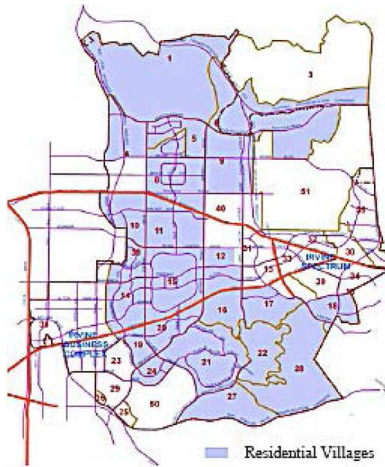


SIGN TYPE #39 TEMPORARY (GROUND-MOUNTED) EVENT BANNERS



Sign purpose:	Temporary ground-mounted sign intended to inform the public of a unique event, such as, but not limited to, a grand opening.
Sign use:	Retail centers may display a temporary banner (Sign Types #39 and #40 inclusive) for up to four periods per year not to exceed a total of 40 calendar days per year. A separate permit is required for each period a temporary banner is displayed.
Sign location:	On private property with owner's consent.
Maximum number:	One per street frontage.
Maximum sign size:	30 square feet.
Sign copy:	Retail center name, commercial center logo, title of event, and dates, days or time. Banner text may not include individual tenant names or symbols, prices, telephone numbers, web site address, leasing information, or specific items for sale. Brand names and information which makes the banner appear to be advertisement, such as ® and ™, are prohibited.
Maximum character size:	None.
Sign material:	Vinyl, nylon, canvas, or cloth.
Sign illumination:	None.
Permit requirements:	A temporary banner permit shall be requested on the appropriate form and will be approved for such general use by the Director of Community Development. Attached to each approved temporary banner shall be a City-issued permit sticker including the expiration date.
Sign removal:	The temporary banner permit applicant shall be responsible for the removal of the temporary banner upon expiration of the time limit.