

**SIGN TYPE #41  
TEMPORARY (WALL-MOUNTED)  
BUSINESS IDENTIFICATION BANNERS**



Sign Type:	Temporary wall-mounted sign intended to inform the public of a new business name for a maximum of 40 days until a permanent sign is installed.
Sign use:	Businesses may display a temporary banner for a maximum of 40 days until a permanent sign is installed. The 40-day period may be extended with City approval.
Sign location:	Same as criteria for permanent wall sign.
Maximum number:	Same as criteria for permanent wall sign.
Maximum sign size:	Same as criteria for permanent wall sign.
Sign copy:	Same as criteria for permanent wall sign.
Maximum character size:	Same as criteria for permanent wall sign.
Sign material:	Vinyl, nylon, canvas, or cloth. Color of banner background must match wall color.
Sign illumination:	None.
Permit requirements:	A temporary banner permit shall be requested on the appropriate form and will be approved for such general use by the Director of Community Development. Attached to each approved temporary banner shall be a City-issued permit sticker including the expiration date.  The temporary banner permit applicant shall be responsible for the removal of the temporary banner upon expiration of the time limit.