



SIGN TYPE #42 TEMPORARY BANNERS FOR SEASONAL RETAIL USES

Sign Type:	Temporary commercial sign intended to identify seasonal sales uses and products such as Christmas trees or Halloween costumes for sale to the public at a temporary location.
Sign use:	Allowed for the duration of the seasonal sales use as specified in section 2-4-9 (Seasonal agricultural sales use permit). The Director of Community Development may extend the duration of the banner permit limit to accommodate consecutive seasons. Each seasonal sales use occurring at the same location requires a separate temporary banner permit.
Sign location:	Ground-mounted sign on private property; on fences; on wall of building. May not be located on roof of building, in a window, or attached to landscaping or light poles.
Maximum number:	One sign per product per street frontage.
Maximum sign size:	30 square feet.
Sign copy:	Business name and logo; seasonal product(s) currently available for sale. Banner text may not include prices, telephone numbers, web site address, or leasing information. Brand names and information which makes the banner appear to be advertisement, such as ® and ™, are prohibited.
Maximum character size:	None.
Sign material:	Vinyl, nylon, canvas, or cloth.
Sign illumination:	None.
Permit requirements:	A temporary banner permit shall be requested on the appropriate form and will be approved for such general use by the Director of Community Development. Attached to each approved temporary banner shall be a City-issued permit sticker including the expiration date.
Sign removal:	The temporary banner permit applicant shall be responsible for the removal of the temporary banner upon expiration of the time limit.