



SIGN TYPE #43
TEMPORARY BANNERS FOR ANNUAL
AGRICULTURAL SALES USES

Sign Type:	Temporary commercial sign intended to identify seasonal products such as strawberries, blueberries, tomatoes, etc. currently for sale to the public at permanent agricultural sites.
Sign use:	Allowed for the period the seasonal item identified is available for sale. Not intended to identify each product for an entire year. Each request for a banner requires a separate permit. For example, a temporary banner permit for banner(s) displayed periodically throughout the year, such as strawberries, blueberries, tomatoes, etc., requires display periods be identified on the permit application.
Sign location:	Ground-mounted sign on private property; on fences; on wall of building. May not be located on roof of building, in a window, or attached to landscaping or light poles.
Maximum number:	One sign per street frontage.
Maximum sign size:	30 square feet.
Sign copy:	Identification of seasonal product(s) currently available for sale. Banner text may not include prices, telephone numbers, web site address, or leasing information. Brand names and information which makes the banner appear to be advertisement, such as ® and ™, are prohibited.
Maximum character size:	None.
Sign material:	Vinyl, nylon, canvas, or cloth.
Sign illumination:	None.
Permit requirements:	A temporary banner permit shall be requested on the appropriate form and will be approved for such general use by the Director of Community Development. Attached to each approved temporary banner shall be a City-issued permit sticker including the expiration date.
Sign removal:	The temporary banner permit applicant shall be responsible for the removal of the temporary banner upon expiration of the time limit.